

WordPress Web Development

Audience Course WordPress Web Development

This course targets persons that want to use WordPress for the design of a Web site or Web Application.

Prerequisites Course WordPress Web Development

No specific knowledge is required to participate in this course. General knowledge of Web applications and experience with computers is desired.

Realization Training WordPress Web Development

The theory is discussed on the basis of presentation slides. Demo's are used to clarify the treated concepts. In a number of subsequent exercises participants create a WordPress Web site with often used functionality.

Certification WordPress Web Development

After successful completion of the course participants receive an official certificate WordPress Web Development.

Duration: 2 days

Price: € 1299

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Content Course WordPress Web Development

In the course WordPress Web Development participants learn how the open source Content Management System WordPress can be used to develop different types of Web Sites.

WordPress Intro

The course starts by downloading and installing WordPress from scratch and creating a Home page.

WordPress Dashboard

Next the administration area called the Dashboard of the site is explored.

Content Types

The different content types that can be placed in WordPress are discussed as well. The participants will learn about pages, blog items, posts, categories, products, comments, forms and other items.

WordPress Themes

The general layout and look and feel of a site is determined by its theme and participants will learn how to find, choose and install a theme.

WordPress Directories

Next attention is paid to the WordPress directory structure on the Web Server, the important configuration files there and how these files can be accessed using the File Transfer Protocol (FTP).

WordPress Plugins

A WordPress installation can be given additional functionality by the use of Plugins. Numerous plugins are available on the Internet, many are free, for others you will need to buy a license.

Installing Plugins

The finding and installation of plugins is discussed and attention is paid in particular to a Theme Plugin, an IP Blocker plugin, a Multi Language plugin and a plugin for Search Engine Optimization (SEO).

Modules Course WordPress Web Development

Module 1 : WordPress Intro	Module 2 : Using the Dashboard	Module 3 : Content types
Content Management Systems Domain names Hosting Options Download WordPress Installing WordPress Directory Permissions Securing Passwords User Management	WordPress User Interface Using Dashboard Media and Content Administration WordPress Settings WordPress as Blog and Website Converting sites WordPress as CMS Other Uses	Pages and Tags Posts Versus Pages Organizing with Categories Connecting Posts with Tags Custom Post Types Custom Taxonomies WordPress Editors Video and Audio Media
Module 4 : WordPress themes	Module 5 : Configuration	Module 6 : Plugins
What are Themes? Structure of Themes Styling and CSS Installing Themes Configuring Themes Customizing Themes Theme Frameworks Parent-Child Themes Theme Best Practices	Server Directory Structure wp-config.php wp-login.php wp-admin wp-content wp-includes WP-DBManager Database Maintenance Fixing Common Database Issues	Whats are Plugins? Finding Plugins Using Plugins Installing Plugins Upgrading Recommended Plugins Theme Plugin SEO Plugin Multi Language Plugin